

FORMER **DICK'S SPORTING GOODS** LOCATION

96,061 SF AVAILABLE | FULL BUILDING

650 TROTTERS WAY FREEHOLD, NJ



96,061 SF AVAILABLE

650 TROTTERS WAY
FREEHOLD, NJ

FORMER DICK'S SPORTING GOODS



GLA: 96,061 SF

RENT: CALL FOR QUOTE

PARKING: 6,000 SPACES

TRAFFIC: 11,825 VPD RT. 33
46,334 VPD RT. 9
14,978 VPD MAIN ST.

- Average home value in primary market is \$428,000
- Average Household Income in the primary market is \$144,477
- Average net worth within a 10-mile radius is \$2.6 million



	1 MILE	3 MILE	5 MILE
POPULATION	5,259	45,907	100,130
AVG. HOUSEHOLD INCOME	\$121,538	\$167,894	\$187,853
HOUSEHOLDS	2,130	16,197	35,443
DAYTIME POPULATION	6,523	41,144	74,685
NUMBER OF EMPLOYEES	4,698	25,848	41,671
AVERAGE HOUSEHOLD SIZE	2.4	2.8	2.8

FOR MORE INFORMATION

WILLIAM FARKAS
MIKE TESTA

bf@catalystrenj.com C: 973.223.6600
mt@catalystrenj.com C: 201.232.6086

All information is from sources deemed reliable and is submitted subject to errors, omissions, change of price, terms, prior sales and withdrawals.

www.CATALYSTRENJ.com

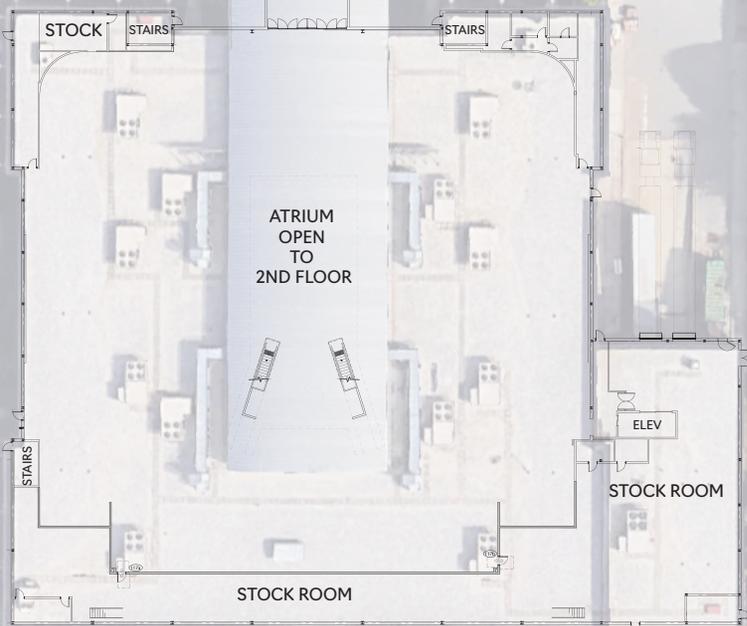


96,061 SF AVAILABLE

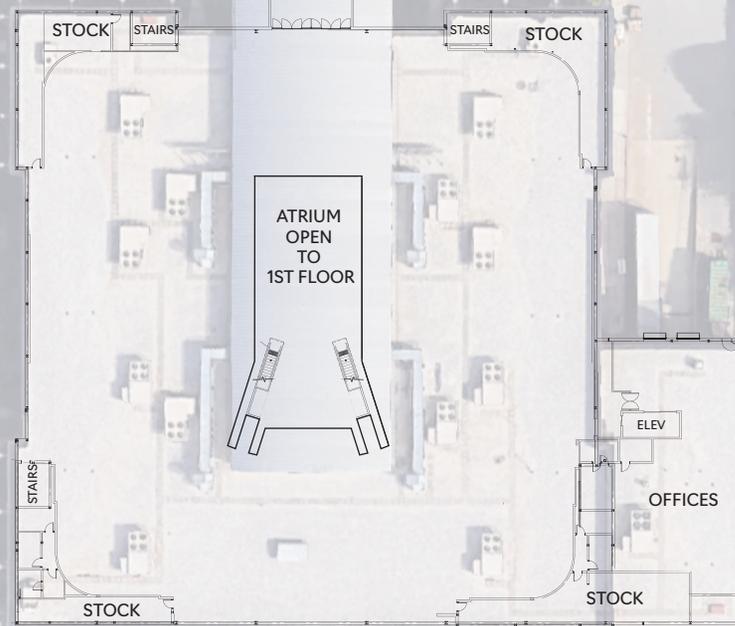
650 TROTTERS WAY
FREEHOLD, NJ

FORMER DICK'S SPORTING GOODS

LEVEL 1 49,882 SF



LEVEL 2 47,069 SF



**FOR MORE
INFORMATION**

WILLIAM FARKAS
MIKE TESTA

bf@catalystrenj.com C: 973.223.6600
mt@catalystrenj.com C: 201.232.6086

All information is from sources deemed reliable and is submitted subject to errors, omissions, change of price, terms, prior sales and withdrawals.

www.CATALYSTRENJ.com



96,061 SF AVAILABLE

650 TROTTERS WAY FREEHOLD, NJ

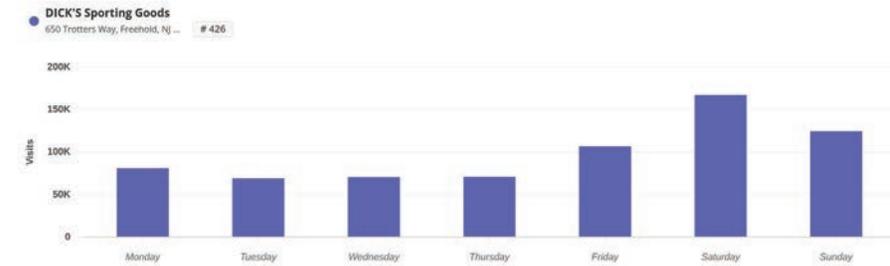
FORMER DICK'S SPORTING GOODS

Metrics

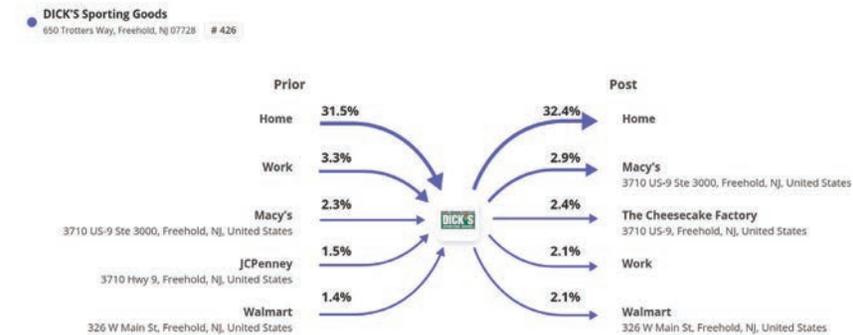
DICK'S Sporting Goods
650 Trotters Way, Freehold, NJ 07728 # 426

Visits	691.3K	Avg. Dwell Time	26 min
Visits / sq ft	12.82	Panel Visits	50.5K
Size - sq ft	53.9K	Visits YoY	-2.4%
Visitors	316.3K	Visits Yo2Y	-3.4%
Visit Frequency	2.19	Visits Yo3Y	+38.4%

Daily Visits



Visitor Journey



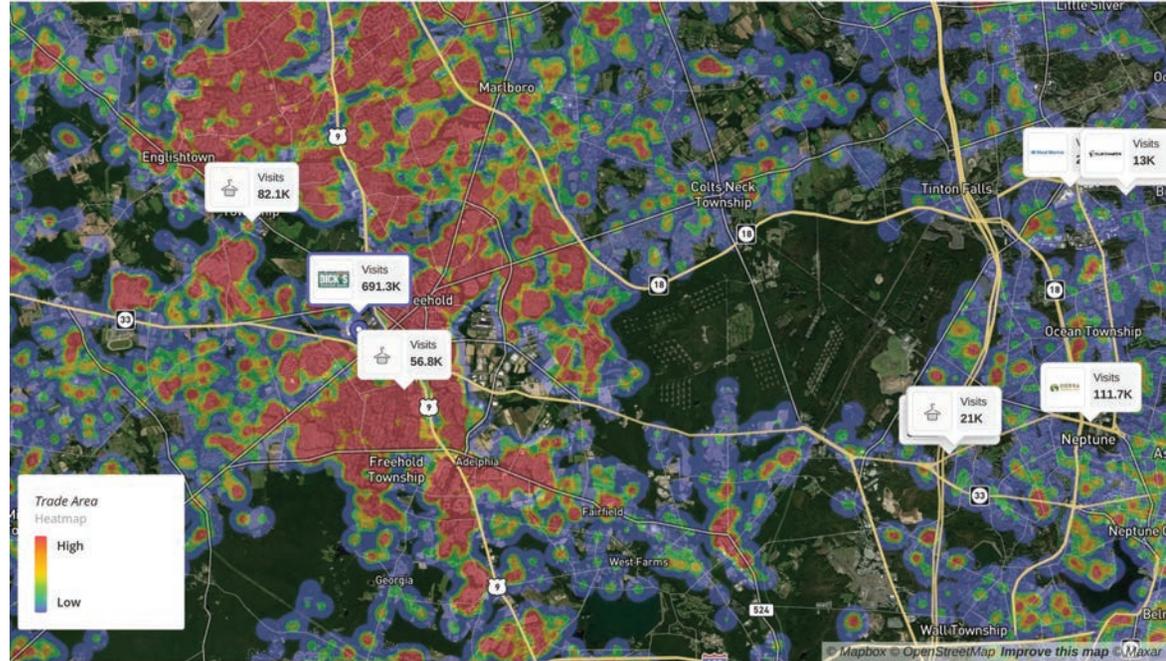
Show by: | Apr 1st, 2023 - Mar 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Ranking Overview



Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Apr 1st, 2023 - Mar 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



FOR MORE
INFORMATION

WILLIAM FARKAS
MIKE TESTA

bf@catalystrenj.com C: 973.223.6600
mt@catalystrenj.com C: 201.232.6086

All information is from sources deemed reliable and is submitted subject to errors, omissions, change of price, terms, prior sales and withdrawals.

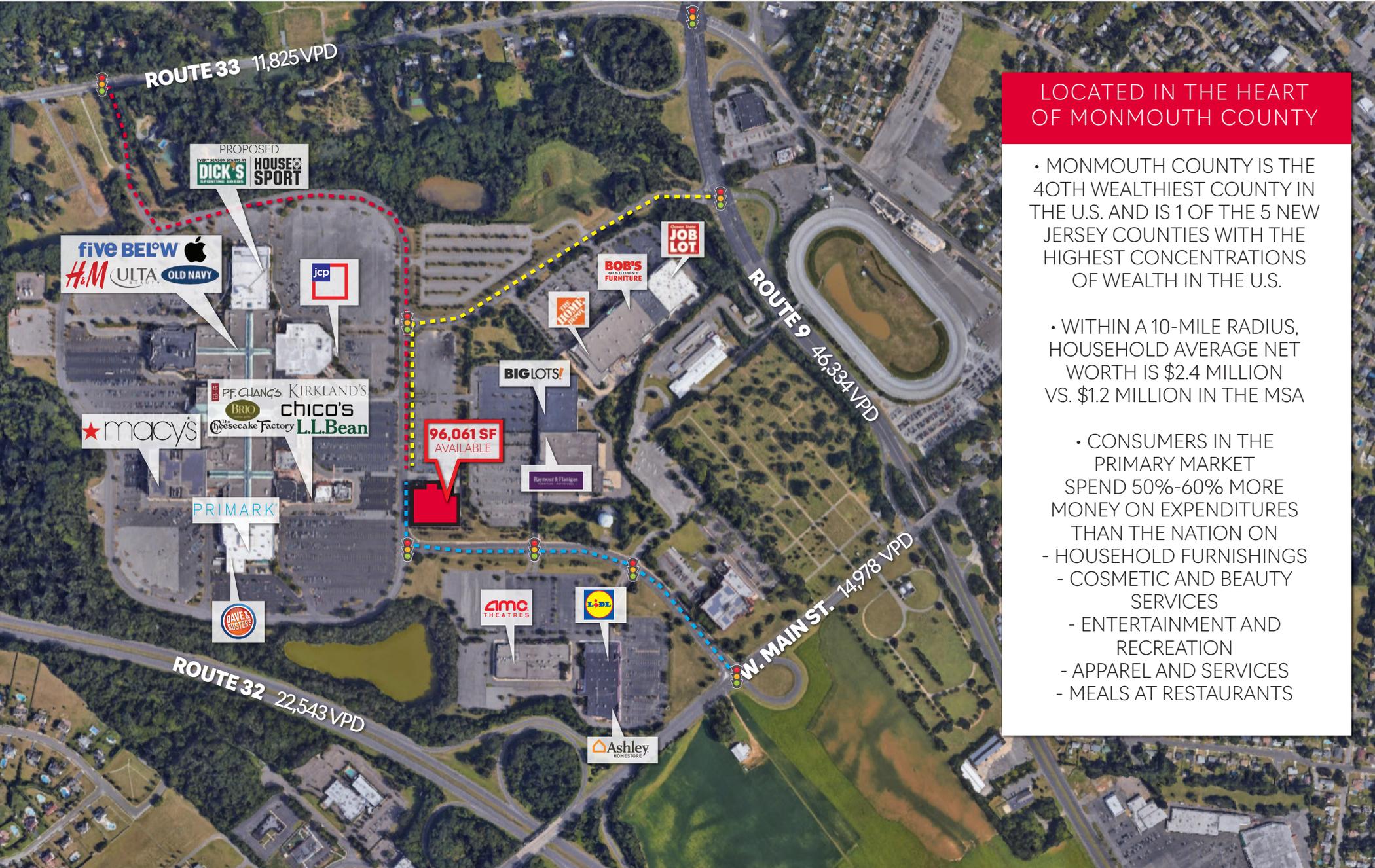
www.CATALYSTRENJ.com



96,061 SF AVAILABLE

**650 TROTTERS WAY
FREEHOLD, NJ**

FORMER DICK'S SPORTING GOODS



LOCATED IN THE HEART OF MONMOUTH COUNTY

• MONMOUTH COUNTY IS THE 40TH WEALTHIEST COUNTY IN THE U.S. AND IS 1 OF THE 5 NEW JERSEY COUNTIES WITH THE HIGHEST CONCENTRATIONS OF WEALTH IN THE U.S.

• WITHIN A 10-MILE RADIUS, HOUSEHOLD AVERAGE NET WORTH IS \$2.4 MILLION VS. \$1.2 MILLION IN THE MSA

- CONSUMERS IN THE PRIMARY MARKET SPEND 50%-60% MORE MONEY ON EXPENDITURES THAN THE NATION ON
- HOUSEHOLD FURNISHINGS
- COSMETIC AND BEAUTY SERVICES
- ENTERTAINMENT AND RECREATION
- APPAREL AND SERVICES
- MEALS AT RESTAURANTS

FOR MORE INFORMATION

**WILLIAM FARKAS
MIKE TESTA**

bf@catalystrenj.com C: 973.223.6600
mt@catalystrenj.com C: 201.232.6086

All information is from sources deemed reliable and is submitted subject to errors, omissions, change of price, terms, prior sales and withdrawals.

www.CATALYSTRENJ.com



96,061 SF AVAILABLE

**650 TROTTERS WAY
FREEHOLD, NJ**

FORMER DICK'S SPORTING GOODS



**FOR MORE
INFORMATION**

WILLIAM FARKAS
MIKE TESTA

bf@catalystrenj.com C: 973.223.6600
mt@catalystrenj.com C: 201.232.6086

All information is from sources deemed reliable and is submitted subject to errors, omissions, change of price, terms, prior sales and withdrawals.

www.CATALYSTRENJ.com

